# PROCLAMATION

WHEREAS The American standard of living is due, in great part to the abundance and high quality of the products of our free competitive enterprise systems and their forth-right and responsible identification by trade-marks submitted to the free choice of the consuming public, and to the efficient distribution of those products, and

WHEREAS the State of South Dakota provides and distributes a great share of our nation's most respected manufacturers' brand names and trade-marks, and

WHEREAS SCHUNEMANS, INC. Pierre,

WESTSIDE HARDWARE, Rapid City,

are among the group of firms to be cited on Thursday, May 4 by Brand Names Foundation, Inc., in New York City, as Brand Name Retailer-of-the-Year award winners for outstanding year-round presentation of manufacturers' brand name products to the public.

NOW THEREFORE, I, Archie Gubbrud, Governor of the State of South Dakota, do hereby proclaim the period of May 4, 1961 through May 14, 1961 as

BRAND NAMES WEEK

in South Dakota, and urge all residents of this State to support the aspirations of this vital division of our economic and industrial life, the success of which will assure the continuing prosperity of our State and Nation.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Seal of the State of South Dakota to be affixed this 27 day of April, 1961.

Archie Gubbrud
Governor, South Dakota

ATTEST:

Secretary of State

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF A DOCUMENT OF RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA CODIFIED LAW 1-27-1. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN ACCORDANCE WITH MINIMUM REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS.
ROLL NO 2-5
DATE MICROFILMED 4-27-61
CAMERA OPERATOR